



Town of Gorham
20 Park St. #2
Gorham, NH 03570

To Whom It May Concern,

The Androscoggin Valley Chamber of Commerce is submitting this letter of support in reference to Northeast Snowmobile and ATV Rental's upcoming site plan review.

Northeast Snowmobile and ATV Rental has been an active member of the Androscoggin Valley Chamber since 2013. They support the chamber and give back to the community as one of the larger employers in Gorham. Their efforts to drive tourism to our area has had an economic impact because many of the renters also plan other days of adventure and extend their stay. While lodging, dining and retail feel the direct impact in the hospitality business, the trickledown effect of the "new money" spent in our area benefits ALL the businesses. Northeast Snowmobile and ATV Rental is an attraction that actively promotes our entire area through:

- Billboards - One is in Ossipee and another in Intervale. Driving visitors to our area. (\$6,000/month)
- Display – Polaris Adventures has a display in the Manchester Airport advertising the Gorham location.

The chamber supports the new site (former Burger King building) as a great fit for the rental business. The larger parking lot will accommodate the volume of vehicles parked and will keep it from filling up Main Street. The building offers restrooms and plenty of space to successfully welcome renters in a safe manner.

Please accept this letter of support on behalf of the Androscoggin Valley Chamber of Commerce Board of Directors.

Respectfully Submitted,

Paula Kinney
Executive Director
Androscoggin Valley Chamber of Commerce